

# Athulraj T

User Experience | User Interface Design | Interaction

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## EXPERIENCE

### JIFFY.ai, Bengaluru — *Product Designer*

JUNE 2019 - PRESENT

Responsible for conducting interviews with users and management, delivering wireframes, interfaces and creating prototypes for demonstration and development. Worked on the entire redesign of the platform.

### Sherji Technologies, Trivandrum — *UI/UX Designer*

MARCH 2019 - JUNE 2019

Worked on various projects, gathered requirements from stakeholders, created wireframes, interfaces and clickable prototypes for the clients.

### Loud IMC, Calicut — *Creative Designer*

SEPTEMBER 2018 - MARCH 2019

Designed websites, posters, brochures for different clients. Worked on the design of the studio website.

## EDUCATION

### Govt. Engineering College, Sreekrishnapuram, Electronics and Communication — *Bachelor's*

JUNE 2014 - APRIL 2018

### Chinmaya Vidyalaya, Calicut — *School*

2000 - 2014

## PROJECTS

### Mentr — Education & Learning Platform

Solely responsible for conducting interviews with stakeholders and users, competitive analysis, user surveys, creating user personas, customer experience maps and information architecture, creating wireframes and high fidelity prototypes and testing them.

## SKILLS

Sketching & Wireframing  
Low to high fidelity design and prototyping  
Interaction Design  
Personas  
User Research  
Usability Testing  
Interviews and Surveys

## TOOLS

Figma  
Adobe XD  
Invision  
Miro  
Adobe After Effects  
Adobe Photoshop  
Adobe Illustrator

## LEADERSHIP

Design Team Head  
*Invento Techfest*  
Vice Chairman  
*IEEE SB GEC SKP*

## LANGUAGES

English, Malayalam, Hindi